

Learning Designer CertificationSM

A Professional Development Series

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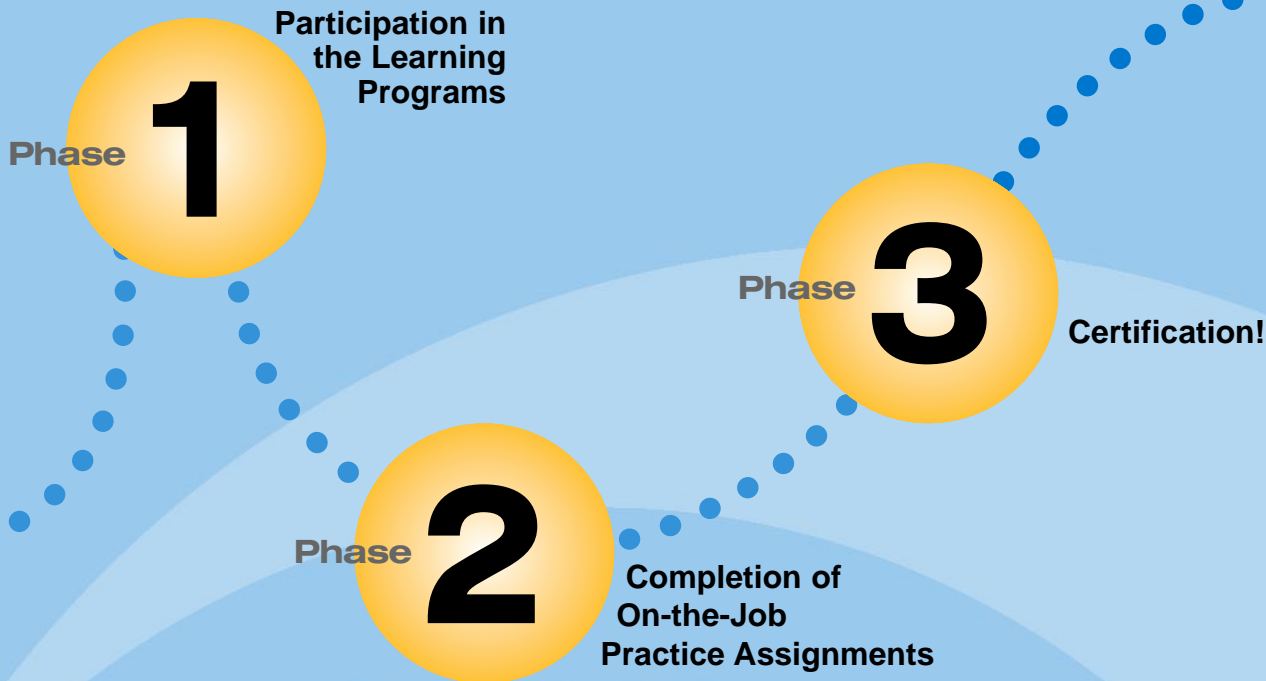
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ALESYS
Learning for a Change[®]

Call us at **1.800.758.1071** or visit us at **www ldc alesys com**



It's Transformational!

Our **Learning Designer Certification**SM curriculum is powerful, proven, and practical!

Our curriculum begins with Needs Analysis, advances through Design and Development skills, and finishes with Measuring the Effectiveness of Learning.

Comprehensive and robust, this curriculum teaches the **complete** design and development process using ALESYS' proven Integrated Approach to Learning[®].

Once your Developers have gone through this process, they won't just design programs – they'll design complete learning experiences. All of your training will be designed for learnability, and that means bottom-line impact.

Experienced and entry-level Designers/Developers alike will find this curriculum constructive and compelling. So, if you want to take yourself, your team, your department, or your organization to the **next level** of training excellence, partner with ALESYS. We'll take you there!

Phase 1

Design and Development of Effective LearningSM

This facilitated, interactive program teaches the use of effective design methodology and development techniques to produce a superior training program for any type of content. Participants leave the third day of training with plans to apply their design and development skills to a current project. Candidates share drafts from a real-world design and development project and receive feedback from ALESYS staff and fellow participants.

Needs Analysis for Effective LearningSM

Learning professionals involved in the design and development of training learn how to use needs analysis as a tool to increase the effectiveness and impact of their organization's learning interventions. In this facilitated, interactive learning experience, participants study Competency-Based and Learner and Resource Needs Analysis, two types of needs analysis commonly conducted by Instructional Designers.

Measuring the Effectiveness of LearningSM

This facilitated, interactive program teaches training professionals to create and implement appropriate measurement strategies to evaluate learning effectiveness. Participants also learn how to provide data to their organizations to improve the return on investment from training interventions. Participants study the first two of four levels of evaluation commonly conducted by Instructional Designers (Level 1 and Level 2). Participants leave the third day of training with plans to apply what they have learned back on the job.

Data Collection for Workplace Learning ProfessionalsSM

This self-study program enables training and development professionals to develop the knowledge and skills required to effectively collect workplace data. Learners will complete the program with specific plans to use their knowledge and skills back on the job as they conduct needs analyses and measure training effectiveness.

Practical Statistics for Workplace Learning ProfessionalsSM

Training and development professionals receive a working knowledge of practical workplace statistics that prepares them to analyze and provide relevant data about training to their operation. Learners complete this self-study program with specific plans to use their new knowledge and skills back on the job.

Phase 2

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Putting what they learned in the program to work on-the-job

After completing each of the programs in the Learning Designer CertificationSM curriculum (Phase 1), Candidates submit to ALESYS the results of several On-the-Job Practice Activities. These activities facilitate the application of methods and concepts to job performance.

An ALESYS Senior Learning Manager will provide feedback and coaching to Candidates on their On-the-Job Practices, and Candidates are welcome to call their Senior Learning Manager if they have any questions during any phase of the certification process. We also encourage Candidates to share their self-evaluations and discuss their progress with their Manager.

After submitting these final practice documents, the Candidate will be evaluated for certification.

Phase 3

Achieving ALESYS Certified Learning Designer status

Once a Candidate has successfully completed the curriculum, ALESYS will send a certification package — including a certificate verifying their status as an ALESYS Certified Learning Designer.

Candidates will also be sent a camera-ready ALESYS Certified Learning Designer logo to use on their business cards and a statement to place on all products they develop. They will also receive a lapel pin to wear in recognition of their certification.

Achieving this certification will provide rewards for an entire career. Those who achieve certification can always use ALESYS worldwide as a reference for their demonstrated competence.



ALESYS

Learning for a Change®

www ldc alesys com

what our *Customers* are saying...

"Extremely **meaningful** and relevant."

"Got me fired up!"

"Intense and **informative**."

"Time well spent. Tightly **organized**,
well-planned design and elegant delivery!"

"I have great **tools** to bring back. I have
method to my madness!"

Take your skills to the **next level.**



Welcome to the Next Level.

ALESYS' Learning Designer CertificationSM is an exciting new professional development curriculum for those who must effectively perform essential workplace learning functions.

This curriculum transforms training to learning by providing very practical knowledge and skills that workplace learning professionals can immediately use. It complements ALESYS' Learning Manager CertificationSM curriculum for those who deliver training to others in the workplace.

Learning Designer CertificationSM incorporates self-study and Facilitator-led modules and programs and includes both paper-based and online components.

Those who successfully complete all the programs and practical assignments in this curriculum will achieve ALESYS Certified Learning Designer status.

Advanced certification will be available to those who have completed the core curriculum and wish to take their skills to an even higher level. It will include Measurement Levels 3 and 4, as well as Organization and Performance-based Needs Analyses that determine whether training is the best solution to a performance problem.

**“what makes
it really
powerful
is that it
transforms
training into
learning!”**

- Design and Development of Learning Interventions
- Needs Analysis
(what to teach and format decisions)
- Measurement of Learning Effectiveness
(Levels 1 and 2)
- Data Collection
- Statistical Analysis and Interpretation



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